

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Cripplegate Foundation	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Islington	
Contact person: Ms Helen Kersley	Position: Programme Director
Website: http://www.cripplegate.org	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 207499
When was your organisation established? 01/01/1891	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Older Londoners
Which of the programme outcome(s) does your application aim to achieve? Older Londoners aged 75 years and over living more active and healthier lives
Please describe the purpose of your funding request in one sentence. To support Islington Giving's Saturday Socials programme of accessible weekend activities which helps older people combat isolation, improve wellbeing and skills and feel better connected.
When will the funding be required? 02/01/2017
How much funding are you requesting? Year 1: £50,000 Year 2: £51,250 Year 3: £52,500 Total: £153,750

Aims of your organisation:

Cripplegate Foundation works to achieve change that will transform the lives of Islington's most disadvantaged residents. We aim to use all our assets - our endowment and investments, knowledge, people and networks, grant making, programmes and partnerships.

In 2010 Cripplegate Foundation set up Islington Giving - an independent group of funders, businesses, residents and voluntary organisations working together to address poverty and inequality in Islington. Funds pledged and received to date of £4,649,250 have supported 58 projects and organisations. Islington Giving's vision is for every Islington resident - regardless of circumstance - to have the opportunity and means to live a fulfilled life. Islington Giving aims to make a positive difference by:

- 1) Confronting isolation: Islington Giving aims to connect those living in poverty, without resources of money or networks, to others and to services.
- 2) Unlocking Islington: Islington Giving aims to open up local assets and opportunities for disadvantaged residents at times and places which are needed.

Main activities of your organisation:

Cripplegate Foundation works through Islington Giving to maximise the use of all its assets. Islington Giving's main activities are to:

1. Award grants to high-quality community organisations working to address issues facing Islington's most vulnerable residents.
2. Build partnerships. This is at the heart of everything we do. We partner with other funders, residents, businesses and community organisations to increase collective knowledge of need in Islington, shine a stronger light on issues of poverty and inequality and take joint action to address them.
3. Fundraise to bring more resources into Islington. Cripplegate Foundation meets all Islington Giving's running costs and Islington Giving staff are employed by the Foundation. This allows all funds raised through Islington Giving to be used directly for grants.
4. Support everyone regardless of circumstance to be able to give - (time, expertise or resources) to benefit their community.
5. Influence others by being independent and working with wider networks including London Funders.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
5	4	17	0

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Owned	

Summary of grant request

Since 2014 Islington Giving's Saturday Socials programme of group activities for older people has blossomed. Now covering 48 weekends of the year the Socials offer an anchor of activity and interaction for people with narrow or fragile social networks. Statistics show that loneliness affects many older people. In Islington, 42% of people over 65 live alone. The borough ranks fifth nationally for income deprivation affecting older people and surveys reveal that older people often feel 'locked out' of local venues and opportunities.

Saturday Socials is a regular programme of creative arts, film, football and dance events which help older people get out and be active, combat isolation, and improve wellbeing, resilience and skills. A dedicated programme of outreach, including in care settings, is deepening the reach, inclusivity and impact of the work by bringing in those who are most vulnerable and isolated. Among current participants, 46% are aged 75 or over; we aim to increase this proportion to 60% over the next two years.

The programme is delivered for Islington Giving through a partnership of highly-regarded, experienced local organisations: All Change Arts, Cubitt Education and North London Cares, with support from Age UK Islington and Arsenal in the Community. This combines varied expertise and content. Sharing knowledge in partnership means the project is genuinely more than the sum of its parts. The Saturday Socials are funded by Islington Giving through its Get Together, Get Active programme with the Arsenal Foundation with funding augmented by additional resources secured by the delivery partners themselves.

The Saturday Socials vision is for a breadth of high-quality, inclusive social and creative activities across the whole week and whole year that are easily accessible to all older people in Islington regardless of circumstance. The Socials aim to contribute by embedding opportunities to be active and build social connections at the weekends - a time when people often feel most isolated. Feedback from participants and a noticeable increase in repeat attendance indicates the Socials are making a valuable contribution. We aim to grow the Socials' reach and value over the next 3 years as a key strand in establishing an 'Age-Friendly Islington'.

The programme meets the Trust's principles of good practice as follows:

- Participants input to the direction of the programme through constant conversation and evaluation, with regular attendees supported to help plan and deliver events and activities.
- The programme embeds equality of opportunity and actively seeks to engage older people of all backgrounds. Access needs are addressed through transport, carer and language support. Project teams are representative of London's diverse communities, reflect a good gender balance and include disabled team members. Programme strands specifically target those facing particular barriers including older men, those with dementia and those with mobility issues. Activities are designed to be culturally sensitive and take place in fully accessible venues. Equalities monitoring ensures the partnership monitors any gaps in provision and reach.
- North London Cares provides opportunities for young professional volunteers to support and run the socials, and participate alongside their older neighbours, building friendships across the generations. North London Cares has signed up a network of 1,800 young professionals -- 50% of whom have directly interacted with older people over the past five years.
- The programme is rooted in community so travel is minimal and public transport is encouraged. Partnership staff walk, cycle or use public transport to sessions and all partners are actively implementing measures to reduce environmental impact through on-site recycling at their offices, reuse of paper and materials and by reducing use of electricity by, for example, turning off electrical equipment fully at night.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

A minimum of 48 weekend social activities per year, with a mix of creative arts workshops, film screenings, larger social events including tea dances and picnics, health and fitness sessions including yoga, cooking, visits to cultural events including festivals and football matches - a total of 144 over 3 years.

A minimum of 750 individual older people per year will participate in one or more event, with a minimum of 1,690 individual attendances in year one, increasing by 10% each year.

Outreach work, including quarterly street-based bus stop tours and market stalls, and 5 tailor-made projects each year in day centres, residential care and home settings reaching 50 of the most isolated individuals each year, including those who have dementia, are disabled, experience ill health or face other barriers to participation.

Twelve quarterly Get Together magazines will be produced and distributed over 3 years, mailed to 650 individuals each quarter, and distributed to over 65 organisations including doctors' surgery waiting rooms and community centres.

One older person-led symposium event, to be delivered in year 2, will share learning from the programme; a legacy publication and film will further share learning and celebrate the achievements of the Saturday Socials through our growing social networks.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Older people participating in the programme report that they have made new social connections and feel less isolated.

Older people participating in the programme report that they are actively engaging with more opportunities to develop their skills and knowledge.

Older people participating in the programme feel more confident to try and attend new things and activities.

Older people participating in the programme report improvements in their physical and mental health and well-being.

The wider sector working to support older people understands the value of the Saturday Socials offer, feels able and confident to make referrals where appropriate, and finds learning from the programme valuable for their own practice.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

Islington Giving, its partners and programme participants recognise that Saturday Socials make a valuable contribution to the lives of older people in Islington. We intend to embed the programme for the future because participants value a consistent, known rhythm to the high-quality events and activities. We will secure the programme beyond the current period through Islington Giving's fund-raising initiatives.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

824

In which Greater London borough(s) or areas of London will your beneficiaries live?

Islington (100%)

What age group(s) will benefit?

45-64

65-74

75 and over

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

51-60%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Project management, coordination and programme production	70,938	76,017	76,917	223,872
Event costs (eg: venue, materials, refreshments)	11,260	11,660	14,001	36,921
Marketing and publications	11,850	12,058	12,270	36,178
Transport/access support	6,500	7,150	7,515	21,165
Artworks for public display and exhibitions	2,500	3,048	4,120	9,668
Learning and legacy (including symposium, film and publication)	2,000	7,000	6,000	15,000

TOTAL:	105,048	116,933	120,823	342,804
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What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
North London Cares - community fundraising	19,000	20,000	21,500	60,500
Cubitt - match funding from Arts Council, Islington Council	6,500	10,000	11,700	28,200
All Change - match funding	7,500	7,500	7,500	22,500
Match funding through Islington Giving and partners ongoing fundraising activities	22,048 ✓	28,183	27,623	77,854

TOTAL:	55,048	65,683	68,323	189,054
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What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
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TOTAL:	0	0	0	0
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How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Project management, coordination and programme production	38,000	38,000	38,000	114,000
Event costs (eg: venue, materials, refreshments)	6,000	6,250	7,000	19,250
Transport/access support	5,000	5,000	5,500	15,500
Learning and legacy (including symposium, film and publication)	1,000	2,000	2,000	5,000

TOTAL:	50,000	51,250	52,500	153,750
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Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: December	Year: 2015
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Income received from:	£
Voluntary income	1,052,133
Activities for generating funds	0
Investment income	1,196,766
Income from charitable activities	0
Other sources	0
Total Income:	2,248,899

Expenditure:	£
Charitable activities	1,951,757
Governance costs	0
Cost of generating funds	223,103
Other	0
Total Expenditure:	2,174,860
Net (deficit)/surplus:	74,039
Other Recognised Gains/(Losses):	-165,554
Net Movement in Funds:	-91,515

Asset position at year end	£
Fixed assets	1,705,865
Investments	34,611,440
Net current assets	651,101
Long-term liabilities	727,951
*Total Assets (A):	36,240,455

Reserves at year end	£
Restricted funds	803,154
Endowment Funds	34,199,970
Unrestricted funds	1,237,331
*Total Reserves (B):	36,240,455

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
11-20%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

None

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	306,134	309,826	273,835
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Henry Smith's Charity	31,827	75,000	119,000
Arsenal Foundation	50,000	50,000	50,000
Breadsticks Foundation	20,000	50,000	50,000
Finsbury Education Foundation, now Richard Reeve's Foundation	0	57,000	57,057
Cloudsley	25,000	35,000	35,000

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Helen Kersley**

Role within **Programme Director**
Organisation: